



ZWH CERTIFICATION CATEGORIES AND POINT SYSTEM

	Category	Points Credit
1	Leadership	5
2	Formal Integration throughout organization systems, org. culture, including employee training	5
3	Waste Prevention – Redesign, proactive point of purchase – ZW purchasing, upstream management	10
4	Materials Reuse; Reuse systems	8
5	Reduce Food Waste and composting other organics	4
6	Recycling	3
7	Toxics/Hazardous Waste Prevention	4
8	Circular Economy/Closed Loop System/ Creating Local End-Use Markets	10
9	Innovation – new methods & approaches toward ZW	3
10	Customer/Shopper/ Public Education	3
	TOTAL	55

BENEFITS IN EARNING ZERO WASTE CERTIFICATION

- **Baseline Data to monitor over time for management decisions**
- **Reduce Overhead Expenses:**
 - Garbage, Recycling, and Food Waste Collection**
 - Replace frequent purchase of single use supplies with reusable methods**
- **Customer Loyalty**
- **Employee Morale Boost**
- **Learn your impact on greenhouse gas emissions**
- **Form partnerships, alliances, purchasing cooperatives with other businesses**
- **Foster Innovation to reduce waste**
- **Fully develop methods for Waste Prevention and Materials Reuse**
- **Maintain Z W Standards in the Redwood Coast Region**