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**ZW RESOURCES FOR HUMBOLDT BUSINESSES AND SCHOOLS**

**PREPARING TO BECOME ZERO WASTE CERTIFIED**

ZWH CERTIFICATION Categories&Points.pdf. **ATTACHED**

**ZWH Certification Categories and Points; Benefits**

ZW Monitoring Example.xlsx **See Attached**

**Template ZW Monitoring SpreadSheet**

https://www.contracosta.ca.gov/depart/cd/recycle/c-n-d/volume-to-weight-conversion.pdf

**VOLUME-TO-WEIGHT CONVERSIONS FOR WASTE AUDITS AND MONITORING** (CIWMB)

CalRecycle Conversion Table – see **ATTACHED**

**CalRecycle Volume to Weight Conversion Table**

https://www.epa.gov/sites/production/files/2016-04/documents/volume\_to\_weight\_conversion\_factors\_memorandum\_04192016\_508fnl.pdf

**US EPA Volume-to-Weight Conversion Factors**

<https://archive.epa.gov/epawaste/conserve/smm/wastewise/web/html/measure-progress.html#calculate>

**US EPA Waste Wise – Measuring Your Progress**

**REDUCING FOOD WASTE & OTHER ORGANICS**

<https://www.calrecycle.ca.gov/organics/slcp/education>

**SB1383 CalRecycle Resources for Reducing Food Waste & Other Organics**

**Food Waste Reduction for Humboldt Food Producers and Food Serving Businesses**

**PowerPoint Slides ATTACHED**

**PURCHASING**

<http://www.zerowastehumboldt.org/packaginganalysisreportCOOP_8-2015.docx>

**Food Packaging Analysis for Single-Use Co-op Products (Layshock, ZWH)**

<https://louisville.edu/purchasing/sustainability/keygreendefinitions>

**Key Green Definitions / Labels for Purchasing**

<http://www.responsiblepurchasing.org/purchasing_guides/general_green/naspo_rpn_general_green_purchasing_guide.pdf>

**Green Purchasing Opportunities and Best Practices**

**GREENWASHING**

**PDF article Attached**

**Red Flags for Greenwashing (Gainer, Jan 2021)**

https://www.euronews.com/living/2020/09/09/what-is-greenwashing-and-why-is-it-a-problem

https://www.businessnewsdaily.com/10946-greenwashing.html

**What is Greenwashing and Why Is It Important?**

**SINGLE USE PLASTICS**

<https://www.youtube.com/watch?v=-dk3NOEgX7o>

**PLASTIC WARS (2020) Frontline PBS. 54 minutes**

<https://www.recycling-magazine.com/2020/12/07/reusable-packaging-up-to-85-more-climate-friendly-than-single-use/>

**REUSE SYSTEMS HAVE SIGNIFICANTLY LESS ENVIRONMENTAL IMPACTS THAN RECYCLING**

**ZERO WASTE IN THE TIME OF COVID19**

Arcata Chamber -ZWH PPt 10-2020.PDF – See Attached

**Zero Waste During the Time of COVID19 Presented to Arcata Chamber 2020**

**EXTENDED PRODUCER RESPONSIBILITY (EPR)**

<https://uspirg.org/sites/pirg/files/reports/US_PIRG_EA_Break%20the%20Waste%20Cycle-scrn_0.pdf>

**Break the Waste Cycle: Producer Responsibility Policies to Move the U.S. Toward Zero Waste**; PennPIRG and Frontier Group (2020)

**RECYCLING IN HUMBOLDT**

https://www.recology.com/recology-humboldt-county/eureka/resources/  
**Recology Sorting Guide**  
https://www.recology.com/recology-humboldt-county/eureka/your-carts/  
**Commercial Containers**

https://humboldtsanitation.com/curbside-collection/  
**Humboldt Sanitation Recycling FAQs**

**COMPOSTING IN HUMBOLDT**

[**https://www.localwormguy.com/**](https://www.localwormguy.com/)

**The Local Worm Guy – Food Waste Collection Service; Worms; and Soil Amendment Products**

**“BRAGGING RIGHTS:” CALCULATING AND REPORTING YOUR CARBON FOOTPRINT AND REDUCTION OF GREENHOUSE GAS EMISSIONS**

<https://www.stopwaste.org/at-work/reduce-and-reuse/recycling-business-waste/recycling-climate-protection/greenhouse-gas>

**StopWaste.org -CO2 Conversions and Greenhouse Gas Reductions Calculator**

### <https://upstreamsolutions.org/reuse-savings-calculator> Upstream Single-use to Reuse Savings Calculator